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MFM 2016

EXPO The International Exhibition of Madrid Fusion Manila

April 7-9, 2016
SMX Convention Center
Pasay City, Philippines
www.madridfusionmanila.com

The Manila Galleon :
East Meets West

An International Showcase of Gourmet Food Products & Ingredients, Foodservice Equipment & Supplies

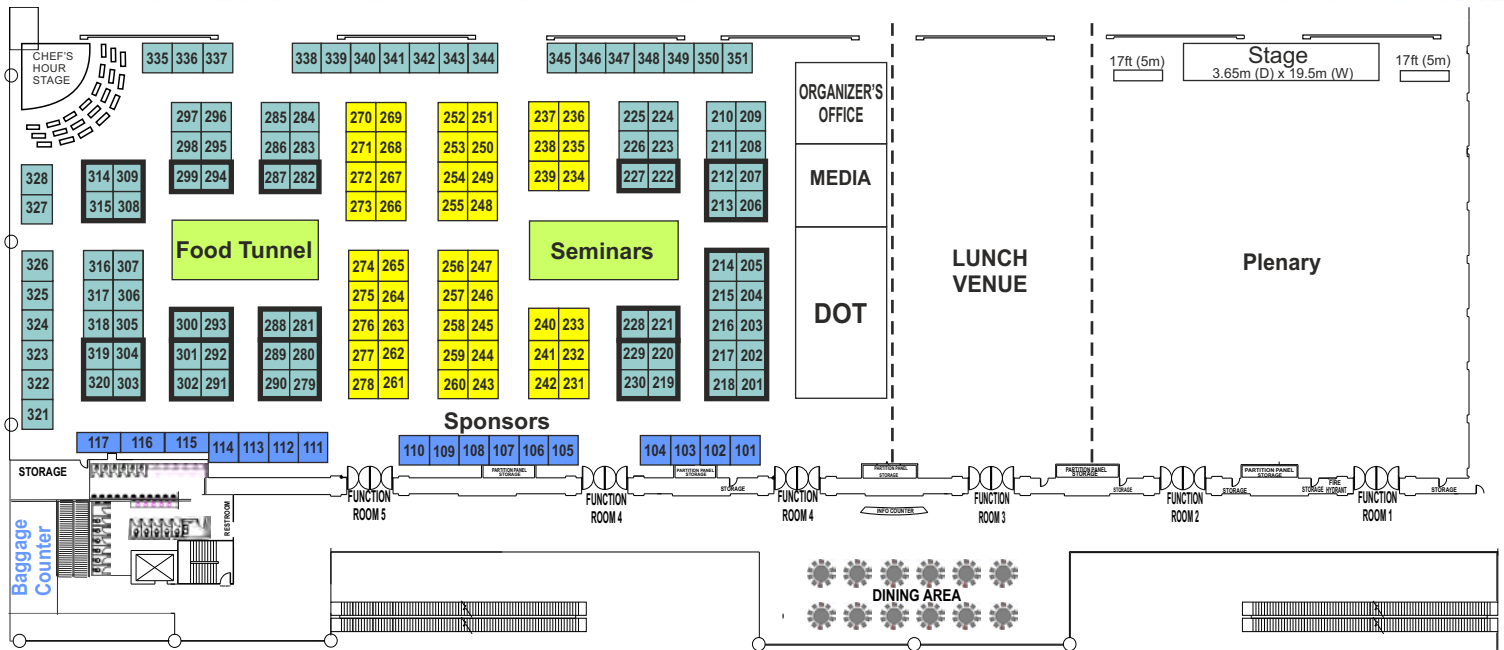


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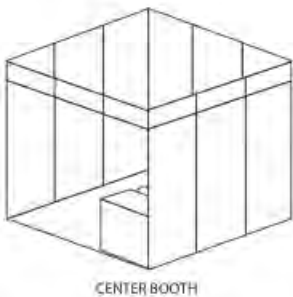
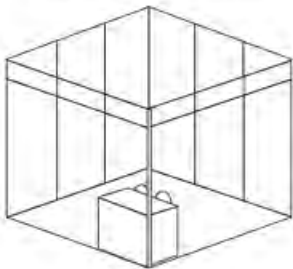


FLOORPLAN

LEGEND : ■ Sponsors ■ Foreign Pavilions ■ Foreign & Local Exhibitors Sold in Blocks

PARTICIPATION FEES

3M x 3M BOOTHS



OPTION 1 : RAW SPACE (MIN. OF 36SQM)
USD 235.00 PER SQM

- No Booth System

OPTION 2 : STANDARD 3M x 3M BOOTH
USD 2,500.00 PER BOOTH

Booth Inclusions:

- Booth
- Fascia
- One (1) Information Table
- Two (2) Chairs
- Two (2) 40W fluorescent lights
- One (1) 2.2amp 220V power outlet
- Booth carpeting

OPTION 3 : UPGRADED 3M x 3M BOOTH
USD 3,200.00 PER BOOTH

Booth Inclusions:

- Booth
- Fascia
- One (1) Information Table
- Two (2) Chairs
- Two (2) 40W fluorescent lights
- One (1) 2.2amp 220V power outlet
- Booth carpeting

Upgraded Inclusions

- One (1) Unit counter/glass showcase
- One (1) 1.00m x 1.00m storage enclosure with lockable door & shelves
- One (.35m x 3.00m fascia using backlit acrylic with cut-out sticker for exhibitor's name
- Two (2) pcs shelves
- One (1) pc. Round table with three (3) pcs.chairs.
- One (1) pc. Coat hanger
- One (1) pc. Waste paper basket

*Early Bird Discounts Available
Until January 15, 2016 Only*

ORGANIZERS



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EVENT MANAGER

PACEOS

It's more fun in the
Philippines

Southeast Asia

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EXHIBITOR'S CONTRACT

Please fill up completely and send to us to finalize the booking :

Email: exhibits@madridfusionmanila.com; info@pepgroup.com TeleFax: (632) 9297993 / 9297963

1. EXHIBITOR

Name of Company					
Address Line 1					
Address Line 2			Main Line of Business		
Phone			Fax		
<small>country code</small>	<small>area code</small>	<small>phone number</small>	<small>country code</small>	<small>area code</small>	<small>phone number</small>
Email Address			Website		
Contact Person			Designation		

2. EXHIBITION BOOTH DETAILS

- OPTION 1 : Raw Space at US\$ 235.00 per sqm (Minimum of 36 sqm required for price to apply)
Raw space means rental of SPACE ONLY exclusive of any amenities
Square Meter _____ Total US\$ _____
- OPTION 2 : Standard 3M x 3M Booth at US\$ 2,500.00 per booth
Booth No(s): _____ Total US\$ _____
- OPTION 3 : Upgraded 3M x 3M Booth at US\$ 3,200.00 per booth
Booth No(s): _____ Total US\$ _____

3. CONTACT OF ACCEPTANCE

We hereby agree to pay PESO/USD _____ (contract price plus 12% VAT) for the full payment of our participation in favor of TOURISM PROMOTIONS BOARD under the following terms of payment: 50% downpayment Deposit to accompany this contract; the remaining balance fee is due on Feb. 15, 2016; cancellation prior to Feb. 15, 2016 subject to 30% cancellation fee of contract amount; no refund to cancellations after and the full contract amount becomes demandable. Furthermore, we agree to observe, comply and perform the Terms and Conditions as attached to the contract together with the Rules & Regulations contained in the Exhibitor's Manual.

Authorized Signatory (Signature over Printed Name)

Date

PAYMENT DETAILS :

Account Name :
TOURISM PROMOTIONS BOARD

Dollar Account No.: **1774-0105-52**
Peso Current Account No.: **1772-1034-13**

Bank Name :
LAND BANK OF THE PHILIPPINES
Bank Address :
Bangko Sentral ng Pilipinas Podium Level,
Department of Finance Building BSP
Complex, Roxas Boulevard, Malate, Manila

Swift Code : **TLBPPHMMXXX**

NOTE: ALL BANK CHARGES SHALL BE TO THE ACCOUNT OF THE EXHIBITOR.

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Philippines

South east Asia
EXPO

TERMS AND CONDITIONS OF PARTICIPATION

1. VENUE OF THE EXHIBITION

SMX Convention Center, Pasay City, Philippines.

2. EXHIBITION DATES AND HOURS

Contractor Ingress : April 5, 2016; 8:00am - 10:00pm
Exhibitor Ingress : April 6, 2016; 8:00am - 10:00pm
Exhibit Dates/Hours: April 7-9, 2016; 10:00am - 6:00pm
Egress : April 9, 2016; 7:00pm - 12:00am

If EXHIBITOR fails to setup at the end of the ingress period, its contract is deemed cancelled and forfeits its right to such space. No monies shall be refunded and the organizers shall have no further obligation to the EXHIBITOR. Any balance due and owed to the organizers shall be paid immediately by the EXHIBITOR.

Beyond the time allotted for egress, the organizers have the right to remove, at EXHIBITOR's expense, all items that EXHIBITOR may leave behind without liability for damage and/or loss. By any chance the EXHIBITOR needs to store some of their display in the venue past the allotted egress time, any additional charges demanded by the venue shall be to the account of the EXHIBITOR.

3. EXHIBITION SPACE / BOOTH RENTAL

All inclusions are specifically indicated in the signed proposal. Any and all additional requirements shall be to the account of the Exhibitor. Additional Inclusions for all types of exhibitors shall be: General Event Promotions; General Security; General Maintenance and Cleaning of public areas and aisles; Listing in the Exhibitor's Directory; Promotional Materials; Souvenir Program

4. PAYMENT

EXHIBITOR shall observe the following payment schedule: 50% down payment for the rental to confirm reservation 50% balance payable on or before end of Feb. 15, 2016. Cancellations prior to Feb. 15, 2016 subject to a cancellation fee of 30% of contract amount. No refund on cancellations after Feb. 15, 2016 and full amount of contract becomes demandable.

All payments for the rental should be made payable to TOURISM PROMOTIONS BOARD.

5. EXCLUSIVITY OF CONTRACT

The EXHIBITOR shall not sell, assign or sublease, in whole or in part, its interests in the exhibition and the booth to any party without the prior written consent of the organizers. Violation of this condition shall result in the summary cancellation of this Agreement and payment of all applicable penalties.

6. EXHIBITOR'S MANUAL

All rules and regulations mentioned in the Exhibitor's Manual shall form part of the Contract of Participation. All bulletins/circulars issued by the Organizers before and during the fair proper shall form part of the rules and regulations pertaining to the Expo.

Organizers reserve the right to carry out changes whenever deemed necessary for the event's over-all success. In case of dispute, Organizers' decision shall be final and binding.

7. REQUEST FOR ADDITIONAL FACILITIES

Any request for additional facilities shall be submitted to the organizers and/or its Official Contractor(s) on or before noon of March 23, 2015. Thereafter, any such requests shall be processed on site and subject to higher costs.

8. ADMISSION CARDS / GATE ENTRANCE

On a given deadline, the EXHIBITOR shall submit a list of personnel who shall be assigned during the exhibition for security and gate control purposes. These personnel shall be issued the corresponding badges, without which they shall not be allowed access to the exhibition. Lost ID tags may be replaced at extra cost. Organizers reserve the right to charge and collect Entrance Fees.

Every EXHIBITOR is provided 4 Exhibitors Badges and 10 Crew Badges for free. Thereafter, additional requests subject to corresponding charges

9. EXHIBIT GOODS

Product demos within the booth are allowed provided it does not threaten the safety and security to persons or property or cause annoyance to neighboring exhibitors and the general public. The EXHIBITOR's goods and signs shall not exceed 2.5 meters in height from the floor unless inherent to the measurement of the goods or if allowed by the organizers.

10. WITHDRAWAL OF EXHIBIT GOODS

All withdrawals must be accompanied by the appropriate Gate Pass (Pass-In/Pass-Out Forms) issued by the organizers, which shall not allow the withdrawal of EXHIBITOR's goods until the indicated egress period and after it has paid its account with in full.

11. MAINTENANCE OF LEASED AREA

The EXHIBITOR shall maintain overall cleanliness of his leased area as specified herein, and the EXHIBITOR shall not put up any materials beyond the area assigned to it.

12. INSURANCE & SECURITY

Organizers shall provide security of the entrance and exit gates and general surveillance during the exhibition. However, the EXHIBITOR assumes all responsibility for any loss or damage, including but not limited to burglary, theft, fire or acts of God or those which may occur within the exhibit premises or in transit to and from the venue.

EXHIBITOR shall take all necessary precautions to keep itself and its personnel, exhibits, goods, equipment and accessories safe.

EXHIBITOR shall indemnify and hold harmless the organizers, its agent, personnel or subcontractors for any loss or damage resulting from whatever cause which may occur either to exposed goods belonging to the EXHIBITOR or to EXHIBITOR's personnel or to third parties.

13. FACILITIES/BOOTH CARE/SAFETY

The EXHIBITOR is prohibited to paint, paste, screw, nail or otherwise damage, disfigure or change the booth shell, fascia board and accessories or other facilities provided. Any damage that cannot be repaired shall be replaced at EXHIBITOR's expense.

EXHIBITOR shall be liable for any damage it causes to the Exhibition Hall in which their exhibits are placed. EXHIBITOR shall not paint or otherwise alter the floor, ceiling, pillars and walls or any portion of the said hall.

All applicable fire and safety laws of the Exhibition venue shall be strictly observed and the ruling of the Exhibition Hall authorities on all matters relating to fire and safety precautions shall be final. Placing anything on all aisles and fire exits in the Exhibition Hall is expressly forbidden.

EXHIBITOR shall not be allowed to bring any flammable, explosive or radioactive materials. If needed, EXHIBITOR to bring their own fire extinguishers.

Further, these materials shall be subject to inspection and clearance by the exhibition hall authorities before they shall be allowed into the exhibition site.

14. EXHIBIT LAYOUT

Organizers reserve the right to change the space allocated to EXHIBITOR at any time prior to the commencement of the build-up of the Exhibition, should exceptional circumstances demand, also to alter the space arrangements to transfer or close entrance and exits to the exhibition hall and to undertake any structural alterations as deemed necessary. Such changes shall be at the discretion of the organizers and EXHIBITOR shall have no basis for compensation claims as a result of such changes.

15. FLOOR LOADINGS

Maximum floor loading of the exhibition hall is 250 pounds/square foot or 1,220 kilos/square meter. EXHIBITOR must ensure that any equipment they bring to the Expo shall not exceed these floor-loading limits.

16. PUBLICITY AND PROMOTIONS

The organizers shall be primarily responsible in the promotion of the exhibition, and the EXHIBITOR shall likewise assist in the promotion by disseminating posters and other promotional and informational materials which shall be provided.

17. CANCELLATION OF AGREEMENT

The organizers shall not be liable for any loss sustained by the EXHIBITOR directly or indirectly attributable to the cancellation, suspension or reduction of the scheduled Exhibition from the period advertised or specified due to:

- Force Majeure
- Acts of War, Military Activity, Municipal Statutory, Civil Authority Requisition.
- Fire, flood, tempest, excessively inclement weather, earthquake or combination of the same.
- Damage caused by an aerial object or aircraft.
- Strikes or lockout by workmen.

18. AMENDMENTS

Any amendment made on the Agreement shall have no binding effect unless made in writing and signed by both parties

19. GENERAL PROTECTIVE CLAUSES

Organizers shall have control and supervision over the exhibition and the exhibition premises, and reserves the right to regulate, inspect or prohibit the presence of any person or any exhibit, display, goods and/or materials which may violate Philippine laws and government, social, health and safety standards. These rules and regulations may be revised, modified or supplemented in good faith, copies shall be available to the EXHIBITORS.

The EXHIBITOR warrants that it has read and understood this Agreement. The failure of the organizers to exercise its right or to remind EXHIBITORS to strictly adhere to this agreement does not mean its waiver.

20. VENUE OF ACTION

Any dispute arising out of this Agreement shall be submitted for resolution by the courts of Makati City to the exclusion of all other courts.

21. LICENSES AND PERMITS

The EXHIBITOR agrees to secure, at their own expense, all national or local government permits and licenses that are inherent to its participation in the exhibition. The EXHIBITOR shall hold the organizers free and harmless from all damage resulting from the failure of the EXHIBITOR to secure the required licenses and permits.

22. OFFICIAL CONTRACTOR/ FORWARDER

Organizers shall appoint only one Official Booth Contractor. Should the EXHIBITOR decide to engage a non-official contractor, all Terms & Conditions of participation must be adhered to.

When applicable, the EXHIBITOR is required to engage the services of the Official Freight Forwarder.

23. MISCELLANEOUS

The signing of this Agreement contract binds the EXHIBITOR to these rules and regulations and also to any supplementary regulations which may be issued by the exhibitors to ensure proper management of the exhibit.

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